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A.I. & XR MARKETING

A.I. Resource Guide of Tools

Subject	Software (click links to visit site)	Who It Replaces	What It Does
MEDIA	DALL-E 2	Graphic Designer	It can create original, realistic images and art just from a text description.
MEDIA	Lensa	Graphic Designer	It's an app that generates avatars using artificial intelligence and provides tools for editing photos & videos.
MEDIA	Runway	Graphic Designer	It'll create and edit images and videos
MEDIA	Rawshorts	Videographer/Video Editor	It instantly creates animated explainer videos from text within seconds.
MEDIA	Synthesia	Videographer/Video Editor	It quickly creates videos with AI avatars, in over 120 languages.
MEDIA	Colossyan	Videographer/Video Editor	Similar to Synthesia. Create video avatars.
MEDIA	Vidyo.ai	Videographer/Video Editor	Create social ready short clips from your long videos
MEDIA	Resemble.ai	Audio Specialist	It lets you create human–like voice overs in seconds.
MEDIA	Soundraw	Audio Specialist	It creates original music for you in seconds.
MEDIA	Descript	Audio Specialist	It writes, records, transcribes, edits, collaborates, and shares your videos and podcasts.
MEDIA	Alwrite.ai	Blogger	Converts audio and video into articles
MARKETING	ChatGPT	Copywriter	It answers your complex questions conversationally and in detail.
MARKETING	Phrasee	Copywriter	It generates copy for emails, texts, websites, and social media posts to get more clicks, conversions, and customers.
MARKETING	Jasper.ai	Copywriter	It writes high-converting copy for websites, blog posts, marketing content, and just about anything else you can think of with just a click.

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MARKETING	Headlime	Copywriter	It automatically generates the best copy for your business or clients.
MARKETING	Copy.ai	Copywriter	It instantly generates multiple options of copy for any copywriting project you're working on.
MARKETING	Writesonic.com	Copywriter	It creates SEO-friendly content for blogs, Facebook ads, Google ads, and Shopify for free.
MARKETING	Headline Studio	Copywriter	It analyzes headlines that improve your blog headlines wherever you write them.
MARKETING	Uizard.io	Website Builder	It designs websites in minutes.
MARKETING	Seventh Sense	Email Marketer	It optimizes and personalizes email delivery times for each individual in your database for better engagement and better results with your email marketing.
MARKETING	Smartwriter.ai	Email Marketer	It generates 1000s of personalized emails that can get you more replies within minutes using AI.
MARKETING	MarketMuse	Email Marketer	It analyzes your entire website to give you personalized, objective insights so you can confidently plan your content better and faster.
MARKETING	Smartly.io	Media Buyer	It centralizes, automates, and optimizes multi-platform advertising to save time, money, and drive performance.
MARKETING	SEMrush	Media Buyer	It allows you to do SEO, content marketing, competitor research, PPC and social media marketing from just one platform.
MARKETING	Albert.ai	Media Buyer	It autonomously plans, executes, tests, optimizes and evolves paid search, social, and programmatic campaigns.
MARKETING	Emplifi.io	Social Media Manager	It manages all your social media channels, analyzes trends, and optimizes performance of your social media.
MARKETING	Beacons.ai	Social Media Manager	It's a Link-in-Bio tool, a Media Kit builder, and an Invoicing tool all-in-one.
CUSTOMER SUPPORT	Chatfuel	Customer Service Representative	Users can send automated responses for FAQs and redirect ongoing chats to sales representatives for further queries.

Subject	Software (click links to visit site)	Who It Replaces	What It Does
CUSTOMER SUPPORT	Userbot	Customer Service Representative	It's an all-in-one platform to create, deploy, and analyze chatbots across channels such as your website, Facebook Messenger, Whatsapp and Telegram.
SALES	Compose.ai	Salesperson	A Chrome extension that cuts your writing time by 40% with AI-powered autocompletion & text generation.
SALES	Personalize.ai	Salesperson	It leverages data from loyalty rewards programs, customer interactions and campaigns to better understand which customer experiences, content, products and offers to recommend.
SALES	Howler AI	Salesperson	It connects your press releases with relevant journalists from its database to help your message get to interested audiences and avoid spamming.
SALES	Crystalknows	Salesperson	It gathers data online about a person to create profiles and specific sales messaging to sell them.
ADMIN	Otter.ai	Virtual Assistant	It writes and summarizes meeting notes for your team fast to keep you organized so you can find and share key information in seconds.
ADMIN	Fireflies.ai	Virtual Assistant	It helps your team record, transcribe, search, and analyze voice conversations.
ADMIN	Adept	Virtual Assistant	It'll automate repetitive tasks like filing forms and responding to emails.
ADMIN	Timely	HR	It provides accurate, efficient digital records of personal time and your team's time while on the job allowing you to efficiently track billable hours.
ADMIN	Tavus	Recruiter	Send personalized outreach videos
ADMIN	Reclaim.ai	Virtual Assistant	It shuffles the calendars of the entire company in real time to maximize time avoid dead time before appointments